

## **ENCORE TICKETS VOTED BEST TICKET AGENT AT THE 2008 GROUP TRAVEL AWARDS**

Group Travel Organisers voted Encore Tickets 'Best Ticket Agent' at the 2008 Group Travel Awards.

Said Richard Woolliss, UK Sales Manager for Encore Tickets: "We are very proud to have been voted the No.1 provider of tickets for Group Travel Organisers. The groups market is highly important to London's theatreland, which is why we invest a significant amount of time and resources into putting together a unique offering for GTOs. Over the last year, our group sales team have worked hard to offer the best in service and product for GTOs across the UK, and we will continue to do so for a long time to come!"

This tops off a successful month for Encore who were also voted Ticket Supplier of the year at the 2008 Coach Tourism Awards.

Encore Tickets offers Group Travel Organisers a unique variety of options ranging from great availability on top West End shows to great value full and half-day packages. Their best selling package in 2008 has been the Seniors Grand Day Out, which combines a trip to Kensington Palace, a two-course Fish and Chip Lunch and a Top Price Ticket to one of eight great shows - from just £37.50.

In addition to a wide range of products Encore Tickets also offer customers an extremely popular incentive scheme. Not for profit GTO's earn one point for every ten pounds they spend with Encore Tickets. Under the Encore Tickets 'Loyal Circle' scheme these points can then be redeemed against a variety of rewards including theatre tickets, short breaks and even flight to New York.

The dedicated Group Sales Team keeps customers in touch with what's going on in London's West end, recommending the best shows and securing the best seats. They also send out a number of great publications that carry all the latest groups information and are always available to help customers with any queries they may have.

With great product, great incentives and great staff, Encore Tickets have established themselves as the agent of choice for group operators.



Encore Tickets Richard Woolliss collect his Ticket Supplier of the Year award from Jamie Cash (Group Travel Organiser Magazine)

Ends.

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