



ENCORE TICKETS' UNIQUE DEAL WITH CIRQUE DU SOLEIL MEANS SAVINGS OF £25 PER TICKET FOR COACH OPERATORS

Varekai Production Starts Jan 5 At Royal Albert Hall – Tickets From £15

Encore Tickets has signed a unique agreement with the amazing Cirque Du Soleil which will give coach tour operators savings of up to £25 per ticket on the New Year production.

Said Encore Tickets managing director John Wales: "Varekai is a really amazing show and means that coach tour operators can offer clients something very different from most West End shows. We're sure it will deliver incremental business for those who are looking to offer a wider variety to those clients".

Cirque Du Soleil's annual stay at the Royal Albert Hall for 2010 is a limited season and the magical production of Varekai runs from January 5 to February 14.

Thanks to Encore's unique agreement with the company, part of a wider European ticketing partnership, coach tour operators can take advantage of top value rates offering savings of up to £25 per ticket, with group rates starting at just £15 per person.

Said Gilbert Cadieux, Cirque du Soleil Corporate Sales & Marketing Director (Touring Shows): "We're delighted to be working with Encore Tickets as they are the number one provider of theatre and attraction tickets to trade bookers in the UK and, as we celebrate our 25th anniversary, we are confident this partnership will help in developing the next generation of Cirque du Soleil fans".

All coach operators booking Varekai will also be covered by Encore Tickets' unique ticket indemnity programme which offers a full refund on unsold tickets on agreed bookings up to one month before the performance. This eliminates the most common risk for coach companies of having unsold tickets on their hands.

For more information, or to book Varekai call the Encore Tickets groups team on 0207 492 1525.



PICTURE CAPTION

It can only be.....Cirque Du Soleil. Simon Hagger (left) and Leigh Wood from Holiday Extras join Encore Tickets John Wales (right) at the preview of the new Varekai production which starts on January 5 for which Encore is offering coach tour operators savings of up to £25 on tickets.

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