

ENCORE TICKETS MAKES EDWARDS COACHES
'DIRTY DANCING MILLIONAIRES'



Encore Tickets has just turned Edwards Coaches into Dirty Dancing Millionaires having sold them the one millionth ticket to the hit musical.

And what better celebration could there be than for, from the left: Encore Ticket's John Wales, and Edwards Coaches' Jessica Edwards, Lynne Jones, Diane Edwards and Cerie Williams to attend the 1,000th performance.

The Edwards Coaches team made a trip up from South Wales to attend a special Gala to celebrate the 1,000th performance at the Aldwych Theatre in London's West End.

Said Edwards' sales director Jason Edwards: "We've had coach loads of customers going wild for Dirty Dancing and we're delighted to have bought the one millionth ticket for the show".

These milestone statistics have been racked up since the show opened in London in October 2006 and mean that a staggering 4.5 million people have now seen the show worldwide. It continues to be a sure fire group favourite and Encore is now offering great rates for the show such with top price tickets for groups reduced to just £25.

Added John Wales: "We have sold over 100,000 tickets for Dirty Dancing and it continues to be one of the best selling shows in the West End. It is a great night out for coach tour groups and I hope to be selling the two millionth ticket as well".

Ends.

For more information please contact:

Chris Ryan. Encore Advance.

Tel: 020 7492 1500. Mobile: 07815 286552

John Sansom. Presslink.

Tel: 020 7831 0023. Mobile: 07872 606024