



**SHREK THE MUSICAL OPENS LONDON MAY 2011**  
**ENCORE PREVIEWS THE SHOW IN CHICAGO**  
**GROUP RATES FROM £29.50 ON SALE NOW!**



**Picture Caption**

**Shrek the Musical, one of the most anticipated openings on the West End stage for years, is now confirmed to premier in London in June 2011 - and Encore Tickets' already have group rates on sale.**

So confident is Encore of Shrek the Musical's success when it opens at the Theatre Royal in Drury Lane on June 7 that senior staff have already been to see the show during its current run in Chicago.

Said Encore chairman Ashley Herman: "There's just one word for it: brilliant. It's going to be a huge West End success and a perfect show for the groups market. Book early to avoid disappointment!"

Encore is now booking group rates for performances from June 17 2011 to February 2012 with prices starting at £29.50 for the Accelerator Group rate of 12+ for all shows except Saturday. For more information, or to book call the Encore Tickets groups team on 0207 492 1525.

The new stage musical is based on the story and characters from the Oscar-winning DreamWorks animation film, the first chapter in the series of irreverent fairy tales. Groups will be able to join

Shrek as he sets off to rescue Princess Fiona from her tower guarded by a fire breathing, love sick dragon. Cast members for the UK have so far been confirmed as Amanda Holden as Princess Fiona, and Richard Blackwood as Shrek's Donkey companion.

#### PICTURE CAPTION

Ever ahead of the game, Encore's chairman Ashley Herman (not the green one) and a team from Encore went off to Chicago to see the new stage show for themselves. His verdict after the show: 'Brilliant'. But then, whatever colour he might be, Chicago's Shrek actor Ben Crawford is not someone you'd want get on the wrong side of...

Ends.

***For more information please contact:***

***Chris Ryan. Encore Tickets.***

***Tel: 020 7492 1500***

***John Sansom. Presslink.***

***Tel: 020 7831 0023. Mobile: 07872 606024***