



## **UKINBOUND HONOURS ENCORE TICKETS**

### **Special Achievement Award At Annual Convention**



#### **UKinbound has honoured Encore Tickets with a Special Achievement Award, presented at its annual convention in Manchester.**

The annual awards are voted for by members of UKinbound, and include a Chairman's Special Achievement Award which is based on nominations from members and then decided on by the Chairman and Board of Directors.

Said UKinbound Chairman Philip Green: "Encore Tickets have been honoured for the 2008 Special Achievement Award because over a number of years they have confirmed their commitment to inbound leisure industry. They were voted for by UKinbound members due to their high level of service, keenness to develop business opportunities, and not to mention their efficiency, and range of quality products and tour ideas. Encore truly are deserving winners of this year's Special Achievement Award."

This is the second major award win for the **country's leading supplier of theatre tickets to the travel industry** in the last 12 months, as the fast expanding group was named as 'Ticket Supplier of the Year' in the 2008 Coach Tourism Awards, having first gained the award the previous year.

Said Johan Oosterveld, Director of Sales, Encore Tickets: "

Encore Tickets celebrated a record year in 2008 selling 1.4 million tickets, with a 30% increase in sales of London theatre and attraction tickets to the travel trade. Much of this growth came from the mainland European market,

helped by the strong Euro, as well as big increase in bookings on the company's new trade-only website: [myencore.co.uk](http://myencore.co.uk).

Ends.

***For more information please contact:***

***Chris Ryan. Encore Tickets.***

***T: 020 7492 1500. E: [chrisr@encoretix.co.uk](mailto:chrisr@encoretix.co.uk)***

***John Sansom. Presslink.***

***T: 020 7831 0023. M: 07872 606024. E: [john@presslinkgroup.co.uk](mailto:john@presslinkgroup.co.uk)***