



## **DISCO FEVER COMES TO WTM AS ENCORE HITS THE FLOOR WITH PRISCILLA AT PLANET HOLLYWOOD**

Encore Tickets WTM Stand L4000



**Get out your white suits and start pointing at the ceiling – disco fever is about to hit World Travel Market!**

Encore Tickets' famous annual WTM party at Planet Hollywood will this year feature the cast of the West End hit Priscilla Queen of the Desert, who will take party-goers through a session of the show's classic disco hits.

And if that's not enough, top party band Funkology will also be on hand to keep revellers rocking into the wee hours at Planet Hollywood's new home in London's Haymarket.

Said Encore Tickets Managing Director John Wales: "We're delighted to have the cast of Priscilla join us to celebrate another successful year at this year's party".

Almost a year after it first went on sale, Priscilla has become a favourite in many markets and has been one of the many great products included in the 1.5 million tickets Encore has sold in the last 12 months"

Added John Wales: "Our aim for 2010 is to break the 2 million tickets barrier and I know we are going to do that with the help of our partners in the trade and more great shows like Priscilla opening for sale.

The Encore Tickets team will be on hand at WTM discuss all your ticketing needs. To help increase your future ticket sales visit them on stand L4000 or make an

appointment make an appointment by calling 020 7492 1500 or email:  
sales@encoretickets.co.uk.

### **Picture Caption**

Encore Tickets' managing director John Wales finds out that, when it comes to disco – Priscilla Queen of the Desert is the show and nobody does it better than the Gumbies – who, along with other members of the cast will be generating some disco fever at this year's Encore World Travel Market party at Planet Hollywood.

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