



ENCORE TICKETS LAUNCHES THE 'ROAST WITH THE MOST' FOR GROUP TOUR OPERATORS AT WTM

New Sunday Meal & Show Packages – With All The Trimmings



Sunday performances of West End shows are now so popular that Encore Tickets is launching a new Sunday lunch and show tickets package for group tour operators at World Travel Market.

The Roast With The Most packages combine great group rates at top shows together with a traditional carvery Sunday lunch at the Strand Palace hotel. Prices start at just £34.50 for a top price ticket and a 2 course lunch.

Said Encore Tickets' UK Sales Manager Richard Woolliss; "Most of these Sunday performances offer group rates. This means group tour operators have the opportunity to offer value based weekend packages for the first time. There are now seven shows offering Sunday performances and we have negotiated a number of great rates and we believe the addition of the traditional Sunday lunch makes an ideal combination".

A host of favourite West End shows are featured in the new Roast With The Most package including Stomp, Legally Blonde and Hairspray. The package also includes the award winning Jersey Boys at £60p. Group tour operators can also offer a complete day out by combining the theatre tickets with trips to attractions such as the London Eye, all bookable through Encore.

All GTO Roast with the Most bookings will count toward Encore Advance's Loyal Circle rewards scheme which offers GTOs one point for every £10 spent with Encore Tickets, which then goes towards complimentary theatre tickets, weekend theatre breaks and flights.

World Travel Market will also see Encore Tickets celebrate another record breaking year with its traditional Planet Hollywood party, which this year will be hit by disco fever, thanks to a performance by the cast of Priscilla Queen of the Desert.

Don't miss out on the Roast With The Most package, or any other of Encore Tickets great value deals for coach tour operators by making an appointment to see Richard Woolliss on stand L4000 at WTM by calling 020 7492 1525 in advance.

Picture Caption

Encore Tickets John Wales (left) and Richard Woolliss carve out some extra action for GTO's with the ticket specialist's new Roast With The Most Sunday show and meal packages.

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