



ENCORE's TOP SHOWS & ATTRACTIONS THIS SUMMER

Wizard of Oz, War Horse, Buckingham Palace & Strictly Are No 1

Encore Tickets has released details of its top selling shows and attractions this Summer with The Wizard of Oz, War Horse, Buckingham Palace and Strictly Come Dancing coming out tops for group travel organisers.

In the musicals section the production of The Wizard of Oz has nudged Sister Act off its previous No 1 position, with Jersey Boys, Lion King moving up into second and third places.

The hugely successful War Horse remains the industry's favourite play whilst The Railway Children and Yes Prime Minister are both new in at numbers two and three.

Tours of Buckingham Palace have clearly been a big hit with GTOs this Summer as the Palace is now top of the attractions list, followed by The London Eye and the Houses of Parliament in third place.

A new category for this second Encore survey is 'dance and concerts' with Strictly Come Dancing taking the top spot, followed by Burn the Floor and the Cirque Du Soleil's Totem show.

| | Musicals | Plays | Attractions | Dance & Concerts |
|----|-----------------|---------------------|----------------------------------|----------------------------------|
| 1 | Wizard Of Oz | War Horse | Buckingham Palace | Strictly Come Dancing |
| 2 | Jersey Boys | Railway Children | The London Eye | Burn The Floor |
| 3 | The Lion King | Yes, Primeminister | The Houses of Parliament | Cirque Du Soleil's Totem |
| 4 | Wicked | The 39 Steps | Afternoon Tea at Fortnum & Mason | Christmas Spectacular at the O2 |
| 5 | Sister Act | All My Sons | Thames Lunch Cruise | Les Mis 25 Aniversary Concert O2 |
| 6 | Love Never Dies | Birdsong | Sightseeing River Cruise | Tap Dogs |
| 7 | Mamma Mia | Deathtrap | Enchanted Palace Kensington Pal | Tanguera |
| 8 | Oliver! | Prisoner of 2nd Ave | Hampton Court Palace | Cinderella |
| 9 | Billy Elliot | La Bete | St Paul's Cathedral | Cirque Du Soleil's Saltembanco |
| 10 | Dirty Dancing | The Mousetrap | Household Calvary Museum | Stomp |

Said Encore managing director John Wales: "Given our position in the market place we believe this latest survey is an objective snapshot of which shows and attractions GTOs found the most popular during the last three months. It is great to see such excellent stage shows and entertainment being so well appreciated by group travel organisers clients this Summer".

Established in 2000 Encore Tickets is the largest independent theatre agent. It employs over 75 staff speaking 18 different languages, is a fully bonded ticket agent and a member of the Society of Ticket Agents and Retailers.

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