

ENCORE TICKETS DRIVES OFF WITH THE 'BEST SERVICE PROVIDER' AT THE NEW COACH INDUSTRY AWARDS



It's one for the trophy cabinet for Encore Ticket's Richard Woolliss (left) and John Wales, pictured here with their Coach Industry Awards 'Best Service Provider' award 2009.

Encore Tickets has built on a record breaking start to 2009 by winning 'Best Service Provider' at the newly launched Coach Industry Awards.

Presented during the new VisitBritain backed Best of Britain Show, the Coach Industry Awards celebrated excellence in all areas of the industry.

"We offer a unique professional service to coach operators and have helped to increase their profits by enabling them to bring more groups into London. We are delighted to have been recognised in this way". Said Encore Tickets Managing Director John Wales.

The ticket specialist now sells over 1.5 million show tickets a year. It has been given this prestigious award partly because of a great sales team, headed by UK Sales Manager Richard Woolliss and because of innovative schemes for coach tour operators such as its indemnity scheme to buy back unused tickets, and its offer to refund the parking costs for any coach tour operator booking one of its dinner and show packages.

Encore Tickets recorded record sales to coach operators in the first few months of the year thanks to a raft of great group rates for show such as Billy Elliot, Dirty Dancing, Jersey Boys and Sister Act and some great packages including the

amazing value ½ day packages that offer the newly refurbished Sea Life London Aquarium and a Fish and Chip Lunch for just £19pp

Ends.

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