



THE NEW IDEAL HOME SHOW AT CHRISTMAS

Encore Are Ideally Placed With The Best Rates For GTOs

It's new for Christmas 2011 – it's sure to be a big group hit – and Encore has the best group rates.

The Ideal Home Show for Christmas runs from November 16 -20 at Earls Court and is set to be a big hit for groups this Winter offering everything possible for a perfect Christmas, under one roof.

Encore has secured major availability for this new show and can now offer group travel organisers and coach tour operators rates from £7, a saving of over 30%

Planned to be the biggest festive home event in the calendar, the five day show will not only offer a one stop shop for all your groups' seasonal shopping in its 'Ideal Shopping and Gifts' section but will feature other specialist areas including:

- Ideal Interiors – a huge selection of furniture and home accessories, all of which can be ordered in time for Christmas, as well as a range of stunning Christmas room sets.
- Ideal technology – all the latest gadgets for kids and grownups from stereo TVs to keep everyone happy, to kitchen machines to speed up the festive preparations.
- Ideal home improvement – specialists show you how to get those projects finished in time for Christmas, and there demonstrations every day, and a live 'how to' theatre.
- Ideal food – shop for you entire Christmas menu in one place or treat yourself to a festive themed meal in the Celebrity Chef restaurant.
- Ideal woman – get pampered in the beauty bar, catch the daily fashion shows, discover all the latest products and services in women's lifestyle and beauty, then wash them down with a glass of champagne.

For more information, or to book call the Encore Tickets groups team on 0207 492 1525.

Established in 2000 Encore Tickets is the largest independent theatre agent selling over 1.5 million tickets per year – more than 1 in 8 of all tickets sold for London's major theatres. It employs over 80 staff speaking 18 different languages, is a fully bonded ticket agent and a member of the Society of Ticket Agents and Retailers.

Ends.

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