

## **'MATILDA' TAKES TO THE STAGE IN STRATFORD**

### **Roald Dahl's Much Loved Heroine Gets Her Own Musical with The Royal Shakespeare Company - & Encore Has The Tickets**

**Author Roald Dahl's much loved tiny heroine 'Matilda' will soon be scoring another triumph over the adult world with her very own musical to be premiered in November.**

Of course it's nothing but the best for Matilda. She's got the Royal Shakespeare Company to put on her show at Stratford-upon-Avon, and made sure the best group rates will be available from Encore Tickets.

As millions of children have known for 20 years, Matilda is famous for her extraordinary powers over adults, so it's no surprise that she's arranged for booking to be opened especially early on April 21. She's even got that nice Quentin Blake to do some more of his lovely drawings. It couldn't be more perfect.

Said Encore Head of Sales Richard Woolliss; "I don't think Matilda will need any of powers to fill The Courtyard Theatre. This really is a magic combination; one of the most famous children's stories brought to life by the Royal Shakespeare company at their home in Stratford-upon-Avon. It's perfect for groups aged 7-70, but it is just a three month run so we would advise group organisers to get in touch as soon as possible to secure seats".

Performances of the musical, with music and lyrics by award winning Australian actor and comedian Tim Minchin, run from 9 November 2010 to 30 January 2011, and full details of the show can be seen on our website, [www.encoretickets.co.uk](http://www.encoretickets.co.uk).

Any coach tour operators or GTOs without magical powers should contact Encore Tickets' groups hotline on 020 7492 1525 to make sure their groups get the best seats and triumph against all the odds, just like the tiny genius herself.

Ends.