



## **Encore Tickets confirmed as the Coach Trades favourite ticket supplier.**

Encore Tickets has been voted the Ticket Supplier of the Year at the 2008 Coach Tourism Awards.

The company's continuing contribution to the coach touring industry was recognized with the top award for the second year running.

The award was presented to Richard Woolliss, Encore's UK Sales Manager at the ceremony.

He said: "We are very proud to have been voted the UK Coach Trades No.1 provider of ticket for the second year running. The coach market is highly important to London's theatreland which is why we invest significant time and resources in nationwide sales visits, exhibitions, and exciting publication distribution. In the last year it has been our priority to build strong individual relationships with coach operators"

Coach operators who book with Encore Tickets benefit from two unique schemes. An indemnity program that offers a full refund on unsold tickets up to one month before the performance and a free coach parking program that covers the cost of parking for Coach Operator booking dinner and show packages. Since these were launched Encore has seen business from the Coach Trade rise by over 400%.

Encore Tickets clients also benefit from access to unique ticket allocation to top shows such as Dirty Dancing, Mamma Mia!, The Sound of Music, Hairspray and The Phantom of the Opera.

For all information about Encore Tickets show deals and attraction offers, as well as to register for the [myencore.co.uk](http://myencore.co.uk) site call the coach tour support team on: 020 7432 2330 or email Richard Woolliss on: [richard@encoretix.co.uk](mailto:richard@encoretix.co.uk).



PICTURE CAPTION

John Bigos (left) from London Duck Tours helps Encore Tickets Richard Woolliss collect his Ticket Supplier of the Year award from Zoe Doyle of Coach Monthly.

Ends.

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