



**ENCORE OFFERS CHARITIES NEW FUND RAISING
OPPORTUNITIES WITH THEATRE TICKET SALES**
Link From Web Site Will Earn Charities Money 24 Hours A Day

www.discounttheatre.com

Charities are being offered a simple way to earn extra funds by making theatre tickets available on-line, by leading theatre ticket specialist Encore Tickets.

The company will provide a free ticket sales web site for any charity. This will offer tickets for leading West End shows at a substantial discount – with the charity getting 10% commission on every sale.

Because the site is supplied in 'white label' form it will be completely indistinguishable from the charity's own site, with the same design and logos. Anyone looking at the site simply clicks on the theatre ticket option and goes immediately to Encore's Discount Tickets site featuring all popular West End shows, plus great combination ticket, dinner and hotel deals.

Said Encore managing director John Wales: "This easy click-through option should provide a valuable new income source for charities. Those that already have web sites can easily add theatre tickets to this. Those who don't can now start making money from their sites 24 hours a day without them having to use any resources or manpower.

"Most people book theatre tickets from time to time – this way they can save money, and help the charity at the same time."

Discounttheatre.com offers savings on top West End shows of up to 60% off the standard ticket price with the advantage of being able to book on screen in advance.

The site is currently offering a £19.75 saving on tickets for Fame – The Musical, a £20 saving on tickets to Joseph and the Amazing Technicolor Dreamcoat, a £17.50 saving on Saturday Night Fever, a £25.65 saving on Jailhouse Rock, or a £15 saving on tickets for Blood Brothers.

In addition to the discounted theatre tickets on almost all current productions, the site also offers a huge range of high value ticket and dinner deals, and ticket and hotel accommodation offers. The ticket and meals deals typically offer a theatre ticket and dinner for the face value of the ticket alone, or even less and the ticket and hotel deals offer combined savings of around 25%.

Encore Tickets Limited is a member of the Society of Ticket Agents and Retailers. This is a self regulatory body which operates within guidelines supported by, amongst others, the Office of Fair Trading, the British Tourist Authority, and the London Tourist Board.

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