



ENCORE TICKETS CELEBRATES SELLING HALF A MILLION TICKETS AT IT'S 5TH BIRTHDAY PARTY

Encore Tickets celebrated selling half a million tickets this last year at its 5th birthday party - and predicted another record breaking year for 2006 with over £15 million worth of ticket sales.

Over 500 clients attended Encore's 5th birthday celebrations at the lavish Chez Gerard venue in Victoria on 15th November.

The growth rate of Encore has been unprecedented with a 100% expansion in sales over the last 2 years.

At the party, Managing Director John Wales thanked all clients for their support and highlighted the company's team of experienced ticketing professionals who make Encore's service stand out against the competition, as the key to it's success.

Next year, there are plenty of reasons for group organizers to stay in touch with Encore. Group rates are available at Mary Poppins for the first time and Sinatra opens at the Palladium in February.

Broadway smash hits Wicked and Spamalot should also arrive next year and there are strong rumours of a return of Evita and the legendry Sound of Music.

A stage adaptation of Dirty Dancing is due to hit London soon so group organisers should register their interest now and Encore to: sales@encoretix.co.uk, and the company will contact them with priority information and booking. Encore will also be taking advance requests for Lord of The Rings The Musical with an announcement of it's London opening date in the near future.

The latest Encore packages include:

- Restaurants
- Dinner cruises
- Attractions
- Walking tours
- Back stage tours
- And a range of afternoon teas

The next edition of Encore's Ticket Guide, containing many new packages, will be inserted in Group & Leisure in January with an exclusive offer for Group Leisure readers.

Ends.

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