



ENCORE ADVANCE LAUNCHES 'BEST OF BRITISH' WEST END THEATRE AND MEAL PACKAGES

Encore Advance launches Spring Brochure and celebrates Britannia with its 'Best of British' meal packages

Encore Advance's has launched a series of unique new 'Best of British' packages combining traditional British food with the best of British musical theatre.

These packages includes classic British meals such as fish and chips, roast dinner and afternoon tea and a top price ticket to a classic British musical including *We Will Rock You*, *Blood Brothers* and *Billy Elliot*.

John Wales, Encore Tickets Managing Director launched the new packages at the Dominion Theatre, home of one of the most successful British musicals of recent years, *We Will Rock You*.

Said John Wales "We wanted to launch our Best of British packages in conjunction with *We Will Rock You* as it is such a great show for groups. It's celebrating its fifth birthday in May and as even had one of it's creators playing a guitar on top of Buckingham Palace we felt it was the perfect 'British Musical' to launch with."

Best of British packages start at just £29.50 for a top price ticket and a two course lunch. They can be built from a number of West End shows and feature restaurants at Fortnum and Mason, The Green at Kensington Close and Livebait.

For more information please contact:

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PICTURE CAPTION

They will rock you...Peter Johansson who currently plays the lead role of Galileo Figaro (left) in *We Will Rock You* helps Encore's John Wales launch the new Best of British packages at the Dominion Theatre.

