



MUSIC TO THEIR EARS:

ENCORE OFFER FOUR FREE TICKETS WITH EVERY COACH TO THE SOUND OF MUSIC

Award-winning Encore Tickets has teamed up with top West End musical *The Sound Of Music* to create a great incentive for Coach Operators.

Offering coach operators the 11th ticket for free when they purchase 10 tickets means that an operator running a full coach of 53 customers get 4 free tickets. With a special group rate of £29.50 already in place, this means that operators taking advantage of this offer can increase their profit whilst offering customers great value.

In addition, tickets can be held for up to 12 weeks which, combined with Encore Tickets unique ticket indemnity programme (whereby operators can receive a refund on unsold tickets up until one month prior to performance), makes this the best offer in the marketplace.

John Wales, Managing Director of Encore Tickets, said: “We’re delighted that the Producers of *The Sound Of Music* are supporting the Coach Trade in this way. The coach market is a hugely important one for us, and for the theatre industry in general, so it’s great that we can give something back to those who help keep the West End so vibrant with audiences.”

Since opening at the London Palladium in November 2006, after the hugely successful BBC television show ‘How Do You Solve A Problem Like Maria?’, *The Sound Of Music* has firmly secured itself as one of the best-selling productions on offer today. A classic and enchanting musical, the show now stars Summer Strallen as ‘Maria’ – a role for which has received great critical acclaim.

This offer is valid for Monday-Friday performances, and can be booked as ticket only, or as part of a package. Operators booking a meal package with Encore Tickets can also take advantage of their unique ‘Free Coach Parking Offer’. For more information call the Encore Tickets Coach Team on 0207 432 2330.



Picture Caption: John Wales (Encore Tickets Managing Director) pictured with Summer Strallen (Maria from, The Sound of Music)

For more information please contact: Chris Ryan. Encore Tickets Tel: 020 7439 4000.